

**5-STEPS OF FORMULATION**

**1**

What is your client's natural level?

1	2	3	4	5	6	7	8	9	10
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**2**

What is your client's desired level?

1	2	3	4	5	6	7	8	9	10
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**3**

What is the remaining pigment contribution (RPC) in the hair at the desired level?

Color Level	Remaining Pigment
10	☼ Pale Yellow
9	☼ Yellow
8	☼ Yellow Orange
7	☼ Orange
6	☼ Red Orange
5	☼ Red
4	☼ Red Violet
3	☼ Violet
2	☼ Blue Violet
1	☼ Blue

What is the tonal value you would like to see, warm, cool or natural, at the desired level?

<b>Warm</b>	<b>Cool</b>	<b>Natural</b>
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**4**

What is your client's percentage of gray?

<b>0%</b>	<b>25%</b>	<b>75%</b>	<b>100%</b>
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**5**

Choose your appropriate developer and processing time.

Volume	Type	Mix Ratio	Desired Result	Processing Time
SOV*	Liquid	1-to-1	Deposit Only	10-20 Mins.
10 VOL.	Gel	1-to-1	Level on Level or Deposit	15-20 Mins.
20 VOL.	Gel	1-to-1	One Level of Lift	25-30 Mins.
30 VOL.	Gel	1-to-1	Two Levels of Lift	35-40 Mins.
40 VOL.	Gel	1-to-1	Three levels of Lift	45-50 Mins.
50 VOL.	Gel	1-to-1	Four Levels of Lift	55-60 Mins.

\*SYN-O-VERT™