

SYN COLOR SERIES / TOOLS

Primary Syn® Color Technology is a professional, single-line concept producing semi and permanent color results from a single tube.

Syn base tones are tied directly to the science of the color wheel for pure color formulation.

What is the Ash Series?

- A Green based series to neutralize unwanted warmth.
- Single dye load bases at Levels 4A, 5A, 6A, 7A, 8A, 9A for a more translucent end result.
- Double dye – load bases are provided at Level 6AA, 7AA and 8AA for a more opaque end result.
- This series includes a blended base 6BG, specifically designed to neutralize Level 6 RPC (Red/Orange).

What is the Blue Series?

- A Blue based series to neutralize unwanted warmth at RPC levels 6 thru 8.
- Single dye load bases at 7B and 8B provide a more translucent end result.
- Double dye load bases at 6BB, 7BB, and 8BB where opacity and neutralization are needed most.

What is the Gold Series?

- A Yellow base series from level 5 to 9 (5G, 6G, 7G, 8G, 9G).
- Can be used to anchor color in gray coverage.
- Can be used to add warmth where needed or desired.

What is the Copper Series?

- Copper is made up of 2 Primaries mixed together, Red and Yellow to produce a Secondary Color Orange.
- Coppers can be used to brighten or warm up any formulation from level 4 to 9.
- At level 7 where RPC is Orange, there are three different options available.

THEY ARE:

7C – Single dye load – Orange

7CC – Double dye load – Orange with Red influence
Providing more of an opaque end result.

7CI – Single dye load – with its influence being Yellow.
Providing a more intense and brighter (warm) end result.

What is the Violet Series?

- The Violet series consist of a Blue and Red base.
- The single dye loads are 3V, 4V and 5V.
- They can be used at levels 3, 4 and 5, and will provide a cool end result.

What is the Red Series?

- This series is a true **RED** base of 100% oxidative tint.
- The single dye loads 6R, 7R and 8R.
 - They will provide a more translucent end result.
 - They can be influenced to be warm or cool.
- The double dye loads 4RR, 5RR and 6RR.
 - They will provide a more opaque end result.
- 6RC is a Red/Copper.
 - is a red influenced with Orange to produce a very warm end result.

What is the Natural Series?

- This series contains all three primaries.
- The Natural series will be the foundation when covering gray.
- This series is perfectly calibrated to anchor with a neutralizing base.
- Providing Levels 1 thru 10.
(1N, 2N, 3N, 4N, 5N, 6N, 7N, 8N, 9N, 10N)

What is the Tobacco Series?

- This is a series of pre-blended bases designed to make formulation easier.
- It is a warm series consisting of Gold (yellow) and Copper. The Tobacco series consist of 5GC, 6GC, 7GC, 8GC and 9GC.
- The Tobacco series can be used alone when a warm (tobacco) end result is what you want. This will be mixed equal parts to developer.
- This series can also be used with the natural series when re-pigmenting is necessary.
- Due to its Gold and Copper base this series can be added to any formula where sheen and/or warmth is needed.
- This series can also be added when a brighter end result is wanted

What is the Chocolate Series?

- This is a series of pre-blended bases to allow for fewer steps in the formulation process.
- Gold (yellow) is the primary dye load. Red/Violet is second.
- 4GRV, 5GRV, 6GRV and 7GRV.
- This is a balanced warm tone series that provides a rich Chocolate end result that can be used alone or with any other series.
- There is a distinct difference at level 6 – 6RVG. Red/Violet is the primary; Gold is secondary, producing a cooler end result.

What is the Mahogany Series?

- 3RV – 5RV – 7RV
- Red is the primary dye load with Violet as secondary.
- Each tube is calibrated at its target level.
- If you are trying to create a specific level than use that level of color tube. Example: Level 5 – use a Level 5. Example: 5RV
- To make a level 4RV – use _ 3RV+ _ 5RV with equal parts Developer.
- To make a level 6RV – use _ 5RV + _ 7RV with equal parts Developer.

What is the Heavily Pigmented Blonde Series?

(THE 11 SERIES)

- The 11 Series is specifically formulated to create Caramel highlights on RPC at levels 5, 6, 7 and 8.
- This is a level 9 color.
- This series specifically makes excellent toners with Syn-O-Vert and can be used as base softeners with 10 Volume.
- The 11 series is an “**EXTRA LIFT**” series consisting of 3 colors, 11BB, 11AA, 11AB, each having double dye load base.
- They can be used with any 8 or 9 color in the Ash or Blue series when more tone or control is needed.
- Can be used with all Developers.

- **ALL 3 COLORS ARE CONTROLLING BASES AS FOLLOWS:**
 - 11BB – Double Blue Base
 - 11AB – Green/Blue Base
 - 11AA – Double Green Base

What is the High Lift Blondes Series? (THE 12 SERIES)

- This is a **HIGH LIFT** series.
- This is a level 10 color to be used from a level 6 and up.
- The 12 series consist of four bases. They are 12B (Blue), 12A (Ash), 12N (Natural) and 12G (Gold).
- They can be used with 10, 20, 30, 40 and 50 Volume Developer.
- Use **TWO** parts Developer to **ONE** part Color.
- Can be used on or off the scalp.

WHAT IS 11N? (A TOOL)

- 11N is in the “Syn Tools” category and can be used with any of the Heavily Pigmented Blondes to manipulate pigment weight.
- It is a level 10 color, with a very translucent end result. If there ever was, a true level of 11 this would be it.
- Its Violet base is a tool that can be interchanged where you want and/or need it.
- Can be used as a Toner, or added with the Natural series for a more translucent end result.

What is Syn-Jamm? (A TOOL)

- A tool which allows the option of unlimited formulation flexibility.
- The tube contains a colorless (no pigment) ammonia based cream designed to increase lift from _ up to 1 level.
- The addition of Syn-Jamm to any formula adjusts the PH level to be more alkaline and therefore enhances the lifting ability.
- Syn-Jamm can also be added to any tube in the line to manipulate ammonia and add brightness.

What is Syn-4-Lift?

- **SYN-4-LIFT** is a luxurious **TWO-PART** cream bleaching system, utilizing natural emollients and proprietary ingredients.
- **SYN-4-LIFT** aggressively removes pigment while respecting the overall integrity and shine of the hair.
- Enhanced with a light fragrance, **SYN-4-LIFT** provides a more pleasant client experience and dramatically reduces the hazards to stylists presented by outdated bleach technologies.
- Its performance predictability and ease of use places **SYN-4-LIFT** at the next level of tools for salon professionals.

What are Primary Modifiers/Concentrates?

- Concentrates can be utilized in ribbon inches, dots or small increments.
- They are used to enhance or modify your formulas.
- **NOTE: ONE RIBBON INCH EQUALS ONE GRAM.**
- Concentrates contain no ammonia.
- Without ammonia there is no oxidation occurring.
 - Oxidation is the chemical process that occurs when H₂O₂ combined with ammonia, generates heat, permitting a change in the natural hair color.
- Concentrates must be mixed with any other tube of color or up to _ **SYN JAMM** (just ammonia) for the oxidation to occur.
- These tubes of primary modifiers including Primary Brown are calibrated at a level 5.
 - When adding the calibrated level 5 to a formula, the target level will determine the amount of modifier to be added to your formula.

PRIMARY BROWN CONCENTRATE CAN BE ADDED TO ANY FORMULA TO CREATE MORE OPACITY AND MORE DEPTH AT TARGET LEVEL.